Unit 2 Culture Notes

1. What is culture?

2. What is a society?

3. How do cultures change?
   a. Innovation is a ______________ developed way of ____________ things
      i. Examples: ___________________________________________________________________
   b. diffusion – occurs when an ______________ or other culture trait ____________ through a
      society and perhaps into another culture ______________
      i. Examples: ___________________________________________________________________
   c. acculturation (cultural convergence) – process by which one culture ____________ through
      its ______________ with another culture.
      i. Examples: ___________________________________________________________________
   d. cultural divergence – ______________ of a culture from ______________ influences
      i. Examples: ___________________________________________________________________

4. What is ethnocentric? when people feel most comfortable with their ______________ and they
   believe that the ways and beliefs of their own culture are the__________ or the only ___________ones.

5. What are the three innovations having the greatest impact on Earth’s cultural geography?
   a. ______________-farming
   b. ______________-living in cities
   c. ______________- using machinery to make goods

ABC’s of Culture: Visit each station. Write a short description of each element of culture and 3 examples.

Appearance

Belief System

Communication

Dates