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Part 1: To effectively sell your team's toxic good or service, a business plan must be developed that answers the following questions:

- What good/service are you going to produce?
- How are you going to produce good/service?
- How much good/service is going to be produced.

The plan MUST address the following information: (write notes below)

- What is your good/service?
- How does your good/service work?
- What is the price for good/service?
- Where is your location? (internet, physical or mobile)
- Type of business and its advantages and disadvantages.
- Name and logo for your business.

Part 2: You will also create a visual representation to go along with your plan.

- You have TWO options:
- **Option 1** - *Each member of the group creates a google slide*, all of the following information must be included within the entire presentation. Divide it out accordingly, **each member will include their name on the slide they are responsible for.**
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- What is the price for good/service?
- Where is your location? (internet, physical or mobile)
- Type of business and its advantages and disadvantages.
- Name and logo for your business.

Part 2: You will also create a visual representation to go along with your plan.

- You have TWO options:
- **Option 1** - *Each member of the group creates a google slide*, all of the following information must be included within the entire presentation. Divide it out accordingly, **each member will include their name on the slide they are responsible for.**
 - A. good/service you are trying to sell
 - B. Price of good/service
 - C. Business logo
 - D. Name of business
 - E. location
 - F. type of business
- **Option 2** - *Each member of the group creates a paper poster*; all of the following information must be included within the entire presentation. Divide it out accordingly, **each member will include their name on the page they are responsible for.**
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Toxic Project

Spring Semester 2024

This assignment will take the place of a Unit 2 test and is due by the end of class.

Penalty for late project: 10 Points off for each day past the due date.

You may choose to do this individually, with a partner or as a group.

Scenario: You are a group of entrepreneurs who will create a good/service that is highly toxic for humans. The group must convince the audience that their product is good for them to purchase. **Drugs and alcohol are prohibited.**

You have been chosen to be on TV to promote your good/service. You and your team members will persuade an audience (your classmates) to buy your product/service although it is not good for them.

 **Sole Proprietorship (1) Partnership (2-3) Corporation (3-4).** Your **type of business will be determined by size of your group**

Part 1: To effectively sell your team's toxic good or service, a business plan must be developed that answers the following questions:

- What good/service are you going to produce?
- How are you going to produce good/service?
- How much good/service is going to be produced.

The plan MUST address the following information: (write notes below)

- What is your good/service?
- How does your good/service work?
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